

New York Society for Gastrointestinal Endoscopy Exhibitor Brochure

42nd Annual New York Course



New York Society for
Gastrointestinal Endoscopy
42nd Annual
New York Course

GAME CHANGERS:

New Perspectives on Endoscopic Challenges

December 13-14, 2018

*Annual New York GI Fellows
Endoscopy Course*
December 12, 2018

*Optional Satellite Programs:
Advanced Hands-On
Workshops and Symposia*
December 12-13, 2018

*Doris C. Barnie GI Nurses
and Associates Course*
December 13-14, 2018

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Exhibit Hours

Thursday, December 13, 2018
7:30 am – 6:00 pm

Friday, December 14, 2018
7:30 am – 4:00 pm

Move In

Wednesday, December 12, 2018
1:00 pm – 8:00 pm

Move Out

Friday, December 14, 2018
5:00 pm – 8:00 pm

New York Marriott Marquis Hotel

1535 Broadway
New York, NY 10036



*The 42nd Annual New York Course is jointly provided by the
Albert Einstein College of Medicine and the New York Society for
Gastrointestinal Endoscopy*

Exhibitor Prospectus

With an expected attendance of about 700 gastroenterologists, gastrointestinal endoscopists, surgeons, GI fellows, and GI nurses and associates, the 42nd Annual New York Course is one of the largest endoscopy conferences in the United States. Although most attendees are from the Metropolitan New York area including New Jersey and Southwestern Connecticut, the 2017 conference attracted attendees from 35 states and 13 foreign countries.

Featuring a faculty of more than 80 distinguished educators and clinicians, the conference is comprised of:

- Educational Lectures
- Live endoscopy from NYU Langone Health – Tisch Hospital
- Exhibits
- Animal Tissue Labs and Demonstrations
- Scientific Poster Session
- Video Forum
- Satellite Workshops and Symposia
- Integrated course for GI Nurses and Associates
- Annual New York GI Fellows Endoscopy Course: a new one-day program for second, third, and fourth year fellows including educational lectures and a variety of hands-on learning stations

Conference topics include GERD, ablation and resection therapies for Barrett's esophagus and other esophageal disorders; motility testing; GI bleeding; advanced imaging and new technologies; small bowel disorders; inflammatory bowel disease; irritable bowel syndrome, celiac disease, management of colitis; biosimilars; colorectal cancer screening, early onset colorectal cancer and disorders of the colon and rectum; polyp detection and removal; ESD and POEM, GI complications, endoscopic ultrasound and therapeutic EUS; ERCP for biliary and pancreatic disease including strictures, cysts and drainage of fluid; pancreatic cancer; managing neuroendocrine tumors; viral hepatitis and endoscopy in liver disease; infection control in the endoscopy suite; endoscopic therapies for obesity, and many others.

Product, service, and educational exhibits are an integral component of our program. The exhibits will be held in the Westside Ballroom, Salons 3 & 4 as well as the registration foyer. These areas are separate from the rooms in which the educational program will be held.

42nd Annual New York Course Directors

Patrick I. Okolo III, MD, MPH
Tamas A. Gonda, MD
David A. Greenwald, MD
Gregory B. Haber, MD, Live Endoscopy Course Director
Sammy Ho, MD, Live Endoscopy Course Director
Adam J. Goodman, MD, Sponsorships Director
Barbara Zuccala, MSN, RN, CGRN, Doris C. Barnie GI Nurses and Associates Course Director
Nancy S. Schlossberg, BSN, RN, CGRN, Doris C. Barnie GI Nurses and Associates Course Director

Annual New York GI Fellows Endoscopy Course Directors

Christopher J. DiMaio, MD
Adam J. Goodman, MD
Reem Z. Sharaiha, MD, MSc
Stavros N. Stavropoulos, MD

Satellite Program Directors Advanced Resection and Third Space Endoscopy

Franklin E. Kasmin, MD
Nikhil A. Kumta, MD, MS

Hot Topics in Hepatology

Ira M. Jacobson, MD
Joseph A. Odin, MD, PhD

Building a Bariatric Endoscopy Practice

Violetta Popov, MD, PhD
Reem Z. Sharaiha, MD, MSc

Interventional Endoscopy: ERCP and EUS

Frank G. Gress, MD
Sammy Ho, MD

What Am I Looking At? Understanding the Tools-of-the-Trade in Advanced Endoscopic Imaging

Amrita Sethi, MD, MSc
Arvind Trindade, MD

Joint Providership

The 42nd Annual New York Course is jointly provided by the Albert Einstein College of Medicine and the New York Society for Gastrointestinal Endoscopy



CME Accreditation Statement

The 42nd Annual New York Course has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of Albert Einstein College of Medicine and the New York Society for Gastrointestinal Endoscopy. Albert Einstein College of Medicine is accredited by the ACCME to provide continuing medical education for physicians.

Credit Designation

Albert Einstein College of Medicine designates this live activity for a maximum of **14.75 AMA PRA Category 1 Credits™**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Nursing Accreditation Statement

This educational activity has been submitted to the Northern California Society of Gastroenterology Nurses and Associates. Northern California SGNA is an approved provider by the California Board of Registered Nursing, Provider Number CEP 6900 (contact hours pending) and by ABCGN for GI-specific contact hours (pending).

Certification Board for Sterile Processing and Distribution

This activity has been submitted to the Certification Board for Sterile Processing and Distribution, Inc. (CBSPD) for continuing education units toward maintenance of certification.

Exhibit Opportunities

The 42nd Annual New York Course offers both exhibit booths and exhibit tables.

Exhibit Booths

Each booth measures 10' across the back and 8' in depth. Booth height is limited to 8'. Booths are required to be professional in appearance. Please note that the New York Marriott Marquis exhibit hall is carpeted. Nothing shall be attached to the columns, walls, floor or other parts of the exhibit hall or hotel furniture. Exhibit space may not project beyond the space allotted. Aisles must be kept clear for traffic. Canvassing or distribution of any material outside assigned booths is not allowed. No construction is allowed on the side of any booth that would obstruct the line-of-sight of adjacent booth(s).

Exhibit Tables

Exhibit tables are 6' in length and the number available is strictly limited. Exhibit tables are intended for very small or start-up companies, not-for-profit organizations, and those companies that have also purchased an exhibit booth but want additional space to demonstrate their products. Such companies are responsible for making all arrangements for any needed equipment, animal models, electricity, etc. More information is available in the Exhibitor Service Kit.

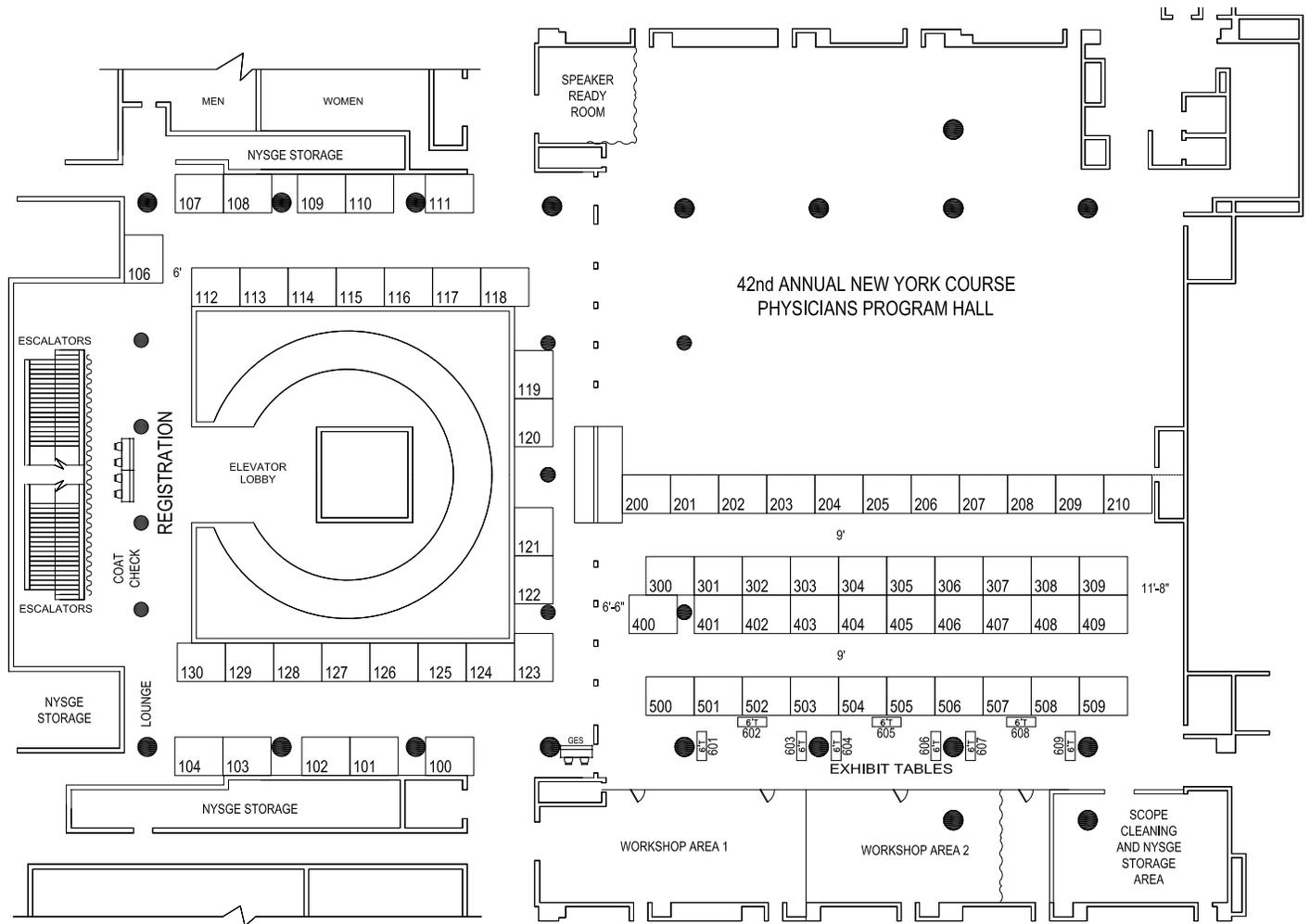
Lead Retrieval

A NEW optional lead retrieval app will be available this year. Please visit www.nysge.org, Industry, 42nd Annual New York Course, Lead Retrieval for up-to-date information.

Invitation to Exhibit

If you require a Letter of Invitation or need a corporate form completed in order to exhibit, please contact us at info@nysge.org.

Exhibit Floor Plan



Contract for Payment and Space

Submit exhibit booth and exhibit table (“exhibit space”) applications online. Please visit www.nysge.org, Industry, 42nd Annual New York Course for detailed information and instructions on reserving exhibit space.

Payment in full is required by **November 1, 2018**. Exhibit space is not confirmed until payment in full is received. Failure to comply could jeopardize exhibit space reservation and selection.

2018 Pricing

\$5,500 per 8' x 10' booth
 \$10,000 per 8' x 20' booth
 \$3,000 per table

Send Payments to:

NYSGE
 c/o Digestive HealthWorks, LLC
 3300 Woodcreek Drive
 Downers Grove, IL 60515

Exhibit Booth Price Includes:

- Five badges per 8' x 10' booth
- Listing in Course Program Book
- 8' high back wall drape
- 3' high side rail drape
- 6' skirted table
- Two plastic contour chairs
- Wastebasket
- 7" x 44" identification sign

Exhibit Table Price Includes:

- Two badges per table
- Listing in Course Program Book
- 6' skirted table
- Two chairs

NYSGE Form W-9 is available at www.nysge.org, Industry, 42nd Annual New York Course, NYSGE Form W-9.

Visit www.nysge.org for Further Information

2017 Exhibitors

AbbVie Hepatology
 AbbVie Immunology
 AbbVie Pancreatic
 Acupath Laboratories, Inc.
 American Society for Gastrointestinal Endoscopy
 Apollo Endosurgery, Inc.
 Aries Pharmaceuticals, Inc.
 Aspire Pharmaceuticals, Inc.
 Boston Scientific
 Braintree Laboratories, Inc.
 BriovaRx
 CapsoVision
 CDx Diagnostics
 ChiRhoClin, Inc.
 CONMED
 Cook Medical

CRH Medical
 CSA Medical, Inc.
 Diversatek Healthcare
 eClinical Works
 Endo Therapeutics, Inc.
 EndoGastric Solutions
 ERBE USA
 Ferring Pharmaceuticals Inc.
 FUJIFILM Medical Systems U.S.A.
 Gastroenterology & Endoscopy News
 Gilead Sciences, Inc.
 GIQuIC Registry-The GI Quality Improvement Consortium, Ltd.
 gMed, a Modernizing Medicine company
 Grifols
 Healthmark Industries
 Interpace Diagnostics

Interscope, Inc.
 invendo medical, inc.
 Janssen Biotech, Inc.
 Lumendi LLC
 MD-Reports
 MEDIVATORS
 Medtronic
 Merck
 Merit Medical Endotek
 Micro-Tech Endoscopy
 Miraca Life Sciences
 Napo Pharmaceuticals
 Nova Innovations
 Obalon Therapeutics
 Olympus America Inc.
 Ovesco Endoscopy USA Inc.
 PENTAX Medical

Physicians Endoscopy
 Quest Diagnostics
 Reshape Lifesciences
 Salix Pharmaceuticals
 Sanesio
 Shire
 SMART Medical Systems
 Synergy Pharmaceuticals
 Takeda
 The Ruhof Corporation
 Torax Medical, Inc.
 UpLife
 US Endoscopy
 US Medical Innovations, LLC
 Wolters Kluwer
 Zero Gravity Skin

Marketing and Sponsorship Opportunities

✓ Flash Drives

Provided for all attendees for downloading speaker presentations. Sponsor artwork may be included on the outside. Production charges apply.

✓ Hotel Key Cards

Customized, branded hotel key cards that are distributed to attendees upon hotel check-in. Production charges apply.

✓ Attendee WiFi with Splash Screen

Your branding on customizable splash screen viewed by attendees for log-in to conference WiFi. Recognition signage also provided in the lounge and registration areas conveying log-in and password information.

✓ Charging Stations

Your branding on each of two charging station signs located in the lounge area next to the Registration Desk. Production charges apply.

✓ Coat Check

Recognition signage provided in the Coat Check area.

✓ Attendee Give-Aways

Your branded item distributed from the Registration Desk to all attendees upon badge pick-up. Restricted to small items. No tote bags.

✓ Remote Monitors for Broadcast from Main Session Room

Signage at each monitor acknowledges your sponsorship. Monitors located in Exhibit Hall and in lounge area near Registration Desk.

✓ Breakfast and Refreshment Breaks

Hosted in the Exhibit Hall. Recognition signage provided on buffet tables; no speakers or presentations.

✓ Fellows Scientific Poster Session and Reception

Thursday evening cocktail reception with passed hors d'oeuvres and food stations. Attendees enjoy while viewing the scientific posters presented by GI fellows. Non-CME. May be shared with another company.

✓ Lunch Program

Program held in the main session room on either Thursday, December 13 or Friday, December 14, 2018. May be CME or non-CME. If non-CME, speakers and topics are to be mutually agreed upon. Due to accreditation requirements, there can be no Sponsor input to programs offering CME credit. Other program(s) may be scheduled at the same time. Exclusive lunch sponsorship (no other physician-directed programs scheduled at the same time) available at higher price points. Excludes nurse-directed programs, which may be scheduled at the same time. May be shared with another company.

✓ Breakout Lunch Program

Program held in an alternate room on either Thursday, December 13 or Friday, December 14, 2018. May be CME or non-CME. If non-CME, speakers and topics are to be mutually agreed upon. Due to accreditation requirements, there can be no Sponsor input to programs offering CME credit. Other physician-directed or nurse-directed program(s) may be scheduled at the same time. May be shared with another company.

Have a Different Idea?

Please contact us at info@nysge.org. We would be happy to discuss other marketing opportunities and work with you to develop a custom sponsorship.

Please Note

Sponsorships require participation fees to NYSGE. Additional customization and production charges may apply to some marketing opportunities. Companies are responsible for the cost of producing give-away items. NYSGE reserves the right to approve or reject any branded or non-branded item. Each sponsorship is unique. Additional conditions and restrictions may apply.

Sponsorship of the Educational Program

Sponsorship in the form of financial assistance, product loan, or product donations, for support of any part of the accredited educational program or accredited satellite programs is solely by means of unrestricted educational grants. Please contact us at info@nysge.org for questions or further information.

Affiliated Programs and Use of Hotel Meeting Space

An Affiliated Program is defined as one held during the dates immediately before and after the 42nd Annual New York Course, utilizing space at the New York Marriott Marquis Hotel and designed to attract Annual Course registrants as participants. Examples include educational sessions, product training meetings, focus groups, opinion gathering, marketing research, social and recreational events and others.

Affiliated Programs may be held on the days before or after the scientific program or in the evenings. No Affiliated Program may be held during the hours of the physicians or nurses program sessions.

Any company wishing to sponsor an affiliated event during the Annual New York Course must:

1. consent to contract for exhibit space during the course
2. submit a description of the proposed event for NYSGE approval
3. sign a general letter of agreement and pay an affiliated program fee for each approved program

All three conditions must be met before NYSGE will authorize the hotel to release space.

Please contact info@nysge.org for further information or to submit your request.

Registrant Mailing List Rental

Advance and post-registration mailing lists are great for sending advance marketing messages, booth invitations and location, and post-meeting follow-up announcements.

The number of names provided will vary based on the selected pull date. A minimum of 400 names will be provided for the first pull date of November 12, 2018. Final registration figures may approach 700, but final figures are not guaranteed.

The registration list may include physicians, fellows, nurses, nurse practitioners, physician assistants, GI technicians, and certain non-medical personnel registered to attend the Annual Course.

List attributes include Prefix (if provided by registrant), First Name, Last Name, Title (if provided by the registrant), Organization (if provided by the applicant), Address 1, Address 2, City, State, Zip, Country.

To initiate a request, download the application form at www.nysge.org, Industry, 42nd Annual New York Course, Registrant Mailing List Rental. Include a sample copy of the intended mailing piece when submitting your request. The sample may be a draft or artist's proof. NYSGE reserves the right to approve all intended mailings and to deny any request for any reason.

Only companies that have reserved and paid for exhibit space at the 42nd Annual New York Course may rent the registration list. The registration list may not be promulgated, sold, or used for any other purpose than that stated herein.

Payment Information

Payment in full is due with each request.

For secure credit card payments, please return to www.nysge.org. Follow the Industry tab to 42nd Annual New York Course Exhibits and Sponsorships.

Please make checks payable to NYSGE and mail to:

NYSGE c/o Digestive HealthWorks, LLC
3300 Woodcreek Drive
Downers Grove, IL 60515

NYSGE Form W-9 is available at www.nysge.org/Industry/42nd Annual New York Course/NYSGE Form W-9.

No refunds will be made once a list is sent. Please contact us at info@nysge.org if you require an invoice.

Additional Terms and Conditions

- Names and addresses are supplied for one-time use only and shall not be used to create a database or to complete additional mailings of the same or follow-up material.
- Names and addresses as supplied by NYSGE remain the property of the Society and are provided only for the specific mailing described in this application form.
- Upon completion of the mailing, the mailing list (in whatever form) must be destroyed by you and not used further in whole or in part.
- The mailing material review process does not in any way constitute or imply NYSGE approval, endorsement, support or participation as a sponsor of the event or subject of the mailing.
- Misrepresentation of facts in the mailing piece, or references to NYSGE without express written approval from NYSGE, are legally actionable.
- Mailing pieces may not include the NYSGE logo or use of an NYSGE officer's signature or endorsement of any kind. Mailing pieces may include the 42nd Annual New York Course logo, upon request and following the standard review and approval process.
- Prepayment is required; refunds or list replacements will not be provided unless due to NYSGE error.

List Pricing

Pre-Registration List: \$500
Pre-Registration List + Post-Course List: \$750
Post-Course List: \$500

List Pull Dates

Please note that the number of registrants will continue to increase week to week. A final registration list will also be available for post-Annual Course follow-up mailings.

November 12, 2018
November 19, 2018
November 26, 2018
December 3, 2018
January 7, 2019 (Final Post-Course List)

**Visit www.nysge.org
for Further Information**



Hotel Information

The 42nd Annual New York Course guest room rate at the New York Marriott Marquis hotel is \$379 plus tax (currently 14.75%) plus \$3.50 occupancy fee per room per night.

For online reservations, please visit www.nysge.org, Annual Course, Hotel Information. Or, call 1-877-303-0104 or 1-212-398-1900. To receive the group rate, be sure to mention our group name: NYSGE 42nd Annual New York Course.

Rules and Regulations

Cancellation Policy

Cancellation of exhibit space must be made in writing, with refund of 50 percent of cost of contracted space if cancellation request is received in the NYSGE Office by **October 12, 2018**. Cancellation after October 12, 2018 will result in forfeiture of all fees paid.

Space Assignment and Waiting List

All exhibit space is assigned at the discretion of the New York Society for Gastrointestinal Endoscopy. Applications for exhibit space are processed in the order received following receipt of payment in full. A waiting list will be maintained by date of receipt of application.

When completing the application, keep in mind that many companies will request the same locations and booths. Given this, please provide a diverse list of choices. NYSGE reserves the right to add, select, exchange, reassign and/or remove an exhibit booth or table. All applications for exhibit space are subject to acceptance by NYSGE, which reserves the right to determine the eligibility of any exhibit at the Annual Course.

Exhibitor Badges

Exhibitor booth or table representatives are restricted to owners, executives, or employees of exhibiting companies. Exhibitors are not permitted to have representatives of non-exhibiting companies in their booth or at their table. The number of allowed representatives is limited to five (5) persons per 8' x 10' booth unit or two (2) persons per exhibit table per exhibit day. At the discretion of NYSGE, a limited number of additional badges may be purchased at the rate of \$150 per badge.

All exhibitor badge requests must be submitted by **November 30, 2018**. A late fee of \$50 per badge will be levied upon each badge request or badge change request submitted after November 30, 2018, including requests made onsite.

Badges may be picked up from the Registration Desk and are required in all Annual Course locations and at all times during the Annual Course. **Exhibitor badges are not valid for entry into meeting rooms where the physicians or nurses course programs are being held.**

Scientific Program Viewing by Exhibitors

Due to continuing medical education restrictions on commercialism in space hosting the scientific program, seating limitations, and minimization of traffic noise and disruption to faculty and registrants, exhibitor badges are not valid for attendance in the main physicians or nurses program conference rooms.

Two remote monitors will carry a live feed from the physicians program throughout both days of the Annual Course. One monitor will be placed in the exhibit hall and one in the registration area lounge.

Annual Course Registration by Vendor and Non-Medical Personnel

Corporate VIPs, executives, medical science liaison officers, technical staff, trainees, and other vendor personnel affiliated with companies that are participating as exhibitors may purchase a full registration to the Annual Course. This provides admittance to the physicians and nurses session rooms for personal educational and training purposes only. No marketing materials, product literature or any other vestiges of commercialism are permitted in the session rooms and no selling or promotional activities of any kind may occur. If any such behavior is observed, the registration will be immediately revoked with no refund made.

At its sole discretion and in recognition of factors identified by the New York Society for Gastrointestinal Endoscopy, the society may grant a certain quantity of complimentary Annual Course registrations to exhibiting company personnel upon application.

Restrictions on Use of Space

No Exhibitor shall, without the written consent of NYSGE, assign, sublet or apportion the exhibit space assigned to it to any other Exhibitor or person. Exhibitor must keep exhibit open and staffed at all times during show hours. NYSGE

reserves the right to restrict exhibits to a minimum noise level and to suitable methods of operation and display materials. Exhibits, signs and displays are also prohibited in any of the public space or elsewhere on the premises of the meeting facilities or in the guest rooms or hallways of the hotel.

Official Services Contractor

The Official Services Contractor will furnish all participating Exhibitors with a Service Manual that contains exhibit instructions and order forms for all booth accessories and required services. Orders not processed in advance for furniture, carpeting, labor and other requirements must be procured at the Official Services Contractor's Service Desk in the exhibit hall and are subject to on-site rates. Exhibitors requiring the services of independent contractors must have prior approval of NYSGE and no exceptions will be made that will interfere with the orderly function or security of the exhibition, or with obligations or commitments of NYSGE. Exhibitors using ground or air freight carriers are requested to ship directly to the designated NYSGE Official Services Contractor in ample time prior to the exhibition to allow effective and timely handling of materials.

Order-Taking and Distribution of Materials

Exhibitors will be allowed to accept credit card, check, cash, or purchase order payment for their product and may distribute said product onsite. Distribution of all products sold must be made by the official end of exhibit hours. Exceptions must be approved by NYSGE and the show facility. Long term storage of exhibitor goods at the show facility is prohibited. Exhibitors will be responsible for any state or local taxes that are required.

Floor Plans

All dimensions and locations shown on the official floor plan are believed, but not warranted, to be accurate. NYSGE reserves the right to make such modifications as may be necessary to meet the needs of the Annual Course, the exhibitors, and exhibit program. Exhibits shall be so arranged as not to obstruct the general view nor hide the exhibits of others. Avoid demonstration areas on the aisle line of the display that will result in traffic congestion in the aisle. Any part of the exhibit that does not lend itself to an attractive appearance, such as unfinished side or end panels, must be draped at the Exhibitor's expense. NYSGE reserves the right to have such finishing done, billing the Exhibitor for charges incurred.

Assembly/Dismantle of Exhibits

The Exhibitor expressly agrees to do all installation and dismantling of exhibits during the time specified. No exhibit may be dismantled before the official closing time. It is the responsibility of the Exhibitor to arrange for materials to be delivered to the exhibit hall and to be removed from the exhibit hall by the specified deadlines. Should the Exhibitor fail to remove the exhibit, removal will be arranged by NYSGE at the expense of the Exhibitor. The Exhibitor must surrender rental space in the same condition it was in at commencement of occupation. The Exhibitor or its agents shall not injure or deface the walls, columns, or floors of the exhibit facilities, the booths or the equipment or furniture of the booths. When such damage appears, the Exhibitor shall be liable to the owners of the property so damaged.

Exhibit Labor

All work involved in the erection, touch-up painting, dismantling, and repair of all exhibits—when this work is done by persons other than full-time exhibiting company personnel—will fall under union jurisdiction. This work is to include wall coverings, floor coverings, pipe and drape, painting, hanging of signs and/or decorative materials from the ceiling, placement of all signs, and the erection of platforms used for exhibit purposes.

This does not apply to the unpacking and placement of merchandise.

Full-time employees of exhibiting companies may set their own pop-up exhibits provided that they are no longer than 10 feet and one person can accomplish the task in less than one-half (1/2) hour without the use of tools.

If the exhibit preparation, installation, or dismantling requires more than one-half (1/2) hour, exhibitors must use personnel supplied by the Official Services

Contractor. However, please note that when union labor is required, exhibitors may provide full-time company employees to supervise work with the union crew. Any full-time company personnel involved should be prepared to produce some type of company identification when engaged in these activities.

Freight Handling

All work involved in the loading and unloading of all trucks, trailers and common and contract carriers, as well as the handling of empty crates and the operation of material handling equipment, is under union jurisdiction. The union also has the jurisdiction of the unloading, uncrating, unskidding, leveling, painting and assembly of machinery and equipment, as well as the reverse process.

Full-time employees of exhibiting companies may "hand carry" material provided they do not use material handling equipment and the material can be carried by one person in one trip. When exhibitors do choose to "hand carry" material, they may not be permitted access to the loading dock/freight door areas. The Official Services Contractor will not be responsible for any material that it does not handle.

All exhibitors are expected to comply with any union requirements in effect and as outlined in the "Show Site Work Rules" section of the Service Manual.

Gratuities

Global Experience Specialists, Inc. (GES), which is the Official Services Contractor, employs work rules that prohibit the solicitation or acceptance of tips in cash, product or gifts in kind by any employee (union or non-union). GES employees are paid appropriate wages denoting professional status; therefore, tipping of any kind is not allowed.

Always Honest® Hotline

GES requires the highest standards of integrity from all employees. Please call its confidential Always Honest® hotline at 866-225-8230 to report fraudulent or unethical behavior.

Fire, Safety, Health and Regulations

The Exhibitor agrees to comply with local, city and state laws, ordinances and regulations and the regulations of the owner covering fire, safety, health and all other matters. All exhibit equipment and materials must be fireproofed and reasonably located within the booth. Affidavits attesting to flameproof compliance with Fire Department regulations must be submitted when requested. No combustible materials shall be stored in or around the exhibit booths.

Acceptability of Exhibits

All exhibits shall be to serve the interests of the members of NYSGE, and shall be operated in a way that will not detract from other exhibits, the exhibition, or the Annual Course as a whole. Acceptability includes persons, things, conduct, dress, printed matter, or anything of a character which NYSGE determines is objectionable to the exhibition. NYSGE reserves the right to require the immediate withdrawal of any exhibit that is believed to be injurious to the purpose of NYSGE. In the event of such restriction or eviction, NYSGE is not liable for any refund of rental fees or any other exhibit related expense.

Security

NYSGE, at its sole discretion, may provide minimal security personnel during evening hours when the exhibit is closed. Notwithstanding the foregoing, property of Exhibitors shall at all times remain in the sole possession and custody of each Exhibitor and protection of said property shall be the sole responsibility of each Exhibitor.

Services

It is mutually understood and agreed that NYSGE will provide for each exhibit booth the following services as part of the rental agreement: erection of necessary flame-retardant draped backgrounds of uniform style, an identification sign, 6' draped table (three sides), two chairs, wastebasket, program listing, and general hall cleaning. In addition to all other payments provided in this contract, Exhibitor agrees to pay for the following services at rates approved by NYSGE: handling of incoming and outgoing freight; labor and material to assist in erection, dismantling

and maintenance of exhibit; electrical service including outlets; booth cleaning service; telephone service; audiovisual service; furniture/accessories.

Liability

The Exhibitor agrees that neither the New York Society for Gastrointestinal Endoscopy, the New York Marriott Marquis, nor any of their officers, directors, members, agents and employees, shall be held liable for any damage, loss, harm or injury to the person or property of the Exhibitor or any of its officers, directors, agents or employees, resulting from theft, fire, water, accident or any other cause, which was not due to the negligence or willful misconduct of the New York Society for Gastrointestinal Endoscopy or the New York Marriott Marquis, as the case may be.

Governing Law and Jurisdiction

The Exhibitor's contract shall be construed, interpreted, and governed according to the laws of the State of New York and the parties agree that in any action or proceeding arising under or related to this agreement, they shall be subject to the exclusive jurisdiction of the United States District Court for the Southern District of New York.

Insurance

All property of Exhibitor is to remain under its custody and control in transit to/from or within the confines of the Exhibition Hall. Exhibitors shall carry their own insurance to cover exhibit material against damage and loss and public liability insurance against injury to the person and property of others. Certificates of Insurance shall be furnished if requested by NYSGE. NYSGE shall not be obligated to carry any insurance for the benefit of the Exhibitor.



Contact Information

Robin Weidy, Exhibit Manager
rweidy@nysge.org • 212-734-6750



1461 First Avenue, Suite 324
New York, NY 10075
www.nysge.org • info@nysge.org
646-218-0650 • Fax: 866-381-7288